

The background of the entire page is a dense, repeating pattern of small, white line-art icons on a dark red background. The icons represent various kitchen items and appliances, including blenders, toasters, coffee makers, kettles, and other small kitchen tools, arranged in a grid-like fashion.

# arzum

2020  
CATALOGUE

# FOOD PREPARATION

- Kitchen Machines
- Food Processors
- Blenders
- Choppers
- Mixers
- Juice Extractors
- Meat Grinders









# **AR 1068 ARZUM GASTROMIX STAND MIXER**

- Max. 1200 W
- 3 functions
- 8-stages speed control
- 5 lt capacity rotatable stainless steel bowl
- 3 function (beater, mix, dough hook)
- Splash-protective cover
- Color: Dreamline, Pomegranate, Deep Plum



BEATER



DOUGH HOOK



WHISK







### AR 1067 ARZUM CRUST MIX PLUS STAND MIXER

- Max. 1000 W
- 4 Functions
- 7 - stages speed control
- 4.5 lt capacity rotatable stainless steel bowl
- 4 function (beater, mix, dough hook, mince bowl)
- Splash-protective cover
- Color: Dreamline, Pomegranate, Deep Plum

With your Crust Mix Plus Stand Mixer, create wonders in recipes that require kneading, whipping and mixing and experience the joy in your own kitchen like professional chefs who have perfect presentations.



**1000  
WATT**



**4  
FUNCTIONS IN 1**

**4.5  
LITERS  
STAINLESS STEEL  
MIXING BOWL**



### AR 1069 ARZUM CRUST MIX 1000 STAND MIXER

- Max. 1000 W
- 3 functions
- 8-stages speed control
- 4.5 lt capacity rotatable stainless steel bowl
- 3 function (beater, mix, dough hook)
- Splash-protective cover
- Elliptic blending
- Color: Pomegranate

With your Crust Mix 1000 Stand Mixer, create wonders in recipes that require kneading, whipping and mixing and experience the joy in your own kitchen like professional chefs who have perfect presentations.



**1000  
WATT  
MAX.**

**3  
FUNCTIONS IN 1**

**4.5  
LITERS  
STAINLESS STEEL  
MIXING BOWL**



### AR 1066 ARZUM CRUST MIX COLOR STAND MIXER

- Max. 1000 W
- 3 functions
- 8-stages speed control
- 4.5 lt capacity rotatable stainless steel bowl
- 3 function (beater, mix, dough hook)
- Splash-protective cover
- Elliptic blending
- Color: Candy, Misty

With your Crust Mix Color Stand Mixer, create wonders in recipes that require kneading, whipping and mixing and experience the joy in your own kitchen like professional chefs who have perfect presentations.



**1000  
WATT  
MAX.**

**3  
FUNCTIONS IN 1**

**4.5  
LITERS  
STAINLESS STEEL  
MIXING BOWL**



### AR 1070 ARZUM TECHNOART MAXI PLUS HAND BLENDER SET

- 1500 W
- Patented special design stainless steel blades
- One-button speed control sensible touch technology
- 6 blades
- Metal blending shaft
- 900 ml capacity measuring bowl
- 1500 ml capacity processing bowl
- 300 ml capacity mini processing bowl
- Mixing function
- Ergonomic design
- Soft handle that offers ergonomic and safe grip
- Easy accessory removal button
- Color: Black, Cream



2017  
Good Design Award



### AR 1065 ARZUM TECHNOART MAXI HAND BLENDER SET

- 1500 W
- Patented special design stainless steel blades
- One-button speed control sensible touch technology
- 6 blades
- Metal blending shaft
- 900 ml capacity measuring bowl
- 1500 ml capacity processing bowl
- Mixing function
- Ergonomic design
- Soft handle that offers ergonomic and safe grip
- Easy accessory removal button
- Color: Black, Cream



2017  
Good Design Award



### AR 1052 ARZUM TECHNOART HAND BLENDER

- 1500 W
- Patented special design stainless steel blades
- One-button speed control sensible touch technology
- 6 blades
- Metal blending shaft
- 900 ml capacity processing bowl
- Ergonomic design
- Soft handle that offers ergonomic and safe grip
- Easy accessory removal button
- Color: Black, Cream

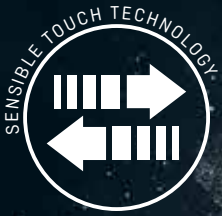


2017  
Good Design Award





***More powerful performance  
with 6 blades, there is a new  
Arzum Technoart Blender  
in your kitchen***



**TECHNOART MAXI PLUS**

**1500 W**





### AR 1064 ARZUM MAXTHON FOOD PROCESSOR

- 1000 W
- 2 different speed levels
- Pulse function
- Processing bowl with a capacity of 1.2 lt
- Blender jar with a capacity of 1 lt
- Grinder attachment
- Stainless steel blades
- Dough kneading attachment
- Cream attachment
- Grating and slicing attachments
- Security lock
- Cord storage
- Anti-slip base
- Color: Black, White



### AR 1041 ARZUM BLENDART 1500 MULTI BLENDER SET

- 1500 W
- Stainless steel blade with 6 knives
- Heat proof blender base
- 5 functions; chopping, slicing, grating, mixing and hand blender
- 1.5 lt capacity operation bowl
- 1000 ml measuring cup
- Turbo function
- Ice crushing
- Color: Pomegranate



### AR 1058 ARZUM HESTIA MULTI BLENDER SET

- 1500 W
- «Serrator Blade»: stays sharper and more durable than standard blades
- 5 functions (chopping, slicing, grating, mixing and hand blender)
- Turbo function
- 1.5 lt processing bowl
- 800 ml measure cup
- Heat resistant, stainless steel stick blender and mixer
- Double sided stainless steel blade
- Ice crushing
- Anti-slip base
- Color: Dreamline, Pomegranate, Deep Plum



### AR 1089 ARZUM STEELART MULTI BLENDER SET

- 400 W
- 5 functions (chopping, slicing, grating, mixing and blender)
- Speed adjustment function
- Stainless steel body
- 1 lt capacity bowl
- 800 ml measure beaker
- Stainless steel beater, blender and grating blade
- Double-sided stainless steel blades
- Turbo function
- Colour: Stainless Steel



### AR 1048 ARZUM PROSTICK 1500 MULTI BLENDER SET

- 1500 W
- 1.5 lt processing bowl
- 900 ml measuring cup
- 5 functions (chopping, slicing, grating, mixing and hand blender)
- Stainless steel beater
- Heat resistant stainless steel hand blender and mixer
- Double sided stainless steel blades
- Silent operating
- Turbo function
- Anti-Slip base
- Color: Pink



### AR 1004 ARZUM SOPRANO MAX MULTI BLENDER SET

- 1000 W
- 5 functions (chopping, slicing, grating, mixing and hand blender)
- Turbo function
- Heat resistant, stainless steel blender base
- Stainless steel beater and double sided knives
- 1.5 lt capacity processing bowl, 800 ml capacity measuring cup
- Safety lock
- Color: White





### AR 1083-D/N/M ARZUM PROSTICK MULTISPEED 2000 EL BLENDER SETİ

- 2000 W
- 750 ml capacity processing bowl
- 900 ml measurement bowl
- 3 functions (chopping, mixing and blender)
- Speed adjustment function
- Turbo function
- Heat resistant, stainless steel hand blender and mixer
- Double sided stainless steel blades
- Silent operating
- Colors: Dreamline, Pomegranate, Deep Plum



### AR 1071 ARZUM PROSTICK 1500 HAND BLENDER SET

- Color: Dreamline



### AR 1053 ARZUM PROSTICK 1500 HAND BLENDER SET

- Color: Deep Plum



- 1500 W
- 750 ml capacity processing bowl
- 900 ml measurement bowl
- 3 functions (chopping, mixing, and blender)
- Stainless steel beater
- Heat resistant stainless steel hand blender and mixer

### AR 1042 ARZUM PROSTICK 1500 HAND BLENDER SET

- Color: Pomegranate



- Double sided stainless steel blades
- Turbo function
- Silent operating
- Anti-slip base

### AR 1091-D/N ARZUM PROSTICK MYFIT SMOOTHIE BLENDER

- 1500 W
- 750 ml capacity smoothie bottle
- Heat-resistant metal blending shaft
- Stainless steel blades
- Ergonomic design
- Turbo function
- Quiet operation
- Color: Pomegranate, Dreamline



### AR 1014 ARZUM PROSTICK 1500 HAND BLENDER SET

- 1500 W
- 750 ml capacity processing bowl
- 900 ml measurement bowl
- 3 functions (chopping, mixing, hand blender)
- Stainless steel beater
- Heat resistant stainless steel hand blender and mixer
- Double sided stainless steel blades
- Silent operating
- Turbo functions
- Anti-slip base
- Color: Black, White



### AR 1016 ARZUM PROSTICK 1000 HAND BLENDER SET

- 1000 W
- 750 ml capacity chopper hopper
- 900 ml measure cup
- 3 function (hand blender, chopper, beater)
- Heat-resistant stainless steel hand blender and whisk
- Double-sided stainless steel blades
- Turbo functions
- Quiet operation
- Anti-slip base
- Color: Pink



### AR 1108-M / AR 1108-S ARZUM SMARTY NEO HAND BLENDER SET

- 900 W
- 800 ml capacity processing bowl
- 600 ml measurement bowl
- 3 functions (chopping, mixing and blender)
- Heat resistant, stainless steel hand blender and mixer
- Double sided stainless steel blades
- Color: Black, Pink



### AR 1045 ARZUM PROSTICK 1500 STICK BLENDER

- 1500 W
- 900 ml capacity processing bowl
- Heat-resistant stainless steel blade and blender foot
- Turbo function
- Silent operating
- Color: Pomegranate



### AR 1017 ARZUM PROSTICK 1000 STICK BLENDER

- 1000 W
- 900 ml capacity processing bowl
- Double sided stainless steel blade and mixer
- Turbo function
- Silent operating
- Color: Pink



### AR 1097 ARZUM BUENO HAND BLENDER

- 400 W
- 700 ml processing bowl
- Heat resistant, stainless steel blade and blender foot
- Turbo function
- Double sided stainless steel blades
- Color: Black





### AR 1020 ARZUM MAXIMIN CUP IN CUP CHOPPER

- 400 W
- 1.5 lt processing bowl
- 0.3 lt bowl for smaller portions
- Double sided stainless steel blades for small bowl
- Patented, detachable, double layered stainless steel blades for processing bowl
- Easy to cut all sorts of fruits and vegetables into pieces with its patented, double-folded stainless steel blades
- Ice crushing feature
- Cream attachment makes mayonnaise, sauce and soup
- Color: Pomegranate



### AR 189 ARZUM DUBLEX DOUBLE BOWL CHOPPER

- 500 W
- 0.5 lt large processing bowl
- 0.2 lt small processing bowl
- 2 stage speed control
- Ice crushing in large bowl
- Double sided stainless steel double blades
- Color: Red



### AR 1021 ARZUM PROCHOPP GLASS CHOPPER

- 600 W
- 1 lt glass processing bowl
- Stainless steel blades
- Anti-Slip base
- Color: Pomegranate, Deep Plum



### AR 1036 ARZUM PROCHOPP COLOR GLASS CHOPPER

- 600 W
- 1 lt glass processing bowl
- Stainless steel blades
- Anti-Slip base
- Color: Pink



### AR 1055 ARZUM PROCHOPP PLUS CHOPPER

- 600 W
- 1 lt processing bowl
- Stainless steel blades
- Anti-Slip base
- Color: Dreamline, Pomegranate, Deep Plum





### AR 1023 ARZUM MIXXI MIXER

- 700 W
- 5 Stage speed control
- Turbo function
- Stainless steel beater and dough hooks
- Color: Dreamline, Pomegranate, Deep Plum



### AR 1047 ARZUM MIXXI COLOR MIXER

- 700 W
- 5 stage speed control
- Turbo function
- Stainless steel beater and dough hooks
- Color: Pink



### AR 1076 ARZUM MULTI MEAT MEAT GRINDER

- 2000 W locked motor capacity
- 3 functions in 1
- 3 different dimensions meat grinder disks (fine, coarse)
- Former
- Sausage apparatus
- Stainless steel mixing rod
- Metal gear
- On/Off and reverse button
- Pusher
- Detachable apparatus for using easily and cleaning
- Color: Stainless Steel



### AR 1005 ARZUM MEAT MIX MEAT GRINDER

- 1500 W locked motor capacity
- 3 functions in 1
- 3 different grinding discs for meat (fine, normal, thick)
- Meatball apparatus
- Former, sausage apparatus
- Stainless steel blade and meat grinder discs
- Stainless steel mince apparatus and tray
- Locking function
- On/off and reverse button
- Detachable accessories for easy usage and cleaning
- Color: Inox



### AR 1034 ARZUM CLIPPER COFFEE GRINDER

- 150 W
- Grinds coffee beans, nuts and spices
- Maximum 50 gr capacity
- Stainless steel blades
- Stainless steel grinding bowl
- Color: Stainless Steel



### AR 1063 ARZUM INFINITY ECO-FRIENDLY KITCHEN SCALE

- Automatic power generation control
- Batterie-free technology
- Environment-friendly
- Capacity: 5 kg
- 1 gr sensitivity
- g/oz/lb.oz/water-ml/milk-ml measurement units
- Tare function
- Auto zero resetting and power-off
- Low power indication
- Over-load indication
- Easily readable LCD display.
- Color: Candy, White





# Everyone should have a **Foodie**



## **AR 1073 ARZUM FOODIE LUNCH BOX**

- 270 W
- 1.65 L capacity
- Stewing
- Reheating
- Steam eggs
- Detachable Stainless Steel Food Container
- Single and double layer are applicable
- Vacuum liner, long-lasting preservation
- Vacuum pump
- Easy to carry and use.
- Recycled carry bag
- Compact, ergonomic and stylish design
- Color: White

### AR 1061

#### ARZUM VACUUMIX POWER BLENDER

- 1500 W
- 1.5 lt capacity of BPA free tritan jar
- Vacuum Technology
- Special design 8 stainless steel blades
- 700 ml BPA free sport bottle
- 28.000 rotation per minute
- LCD display
- 6 smart programs



### AR 1056

#### ARZUM MAXIBLEND GLASS JUG BLENDER

- 600 W
- 1600 ml capacity glass jar
- 5 stage speed control
- Pulse function
- Stainless steel blades
- Anti-Slip base
- Grinding accessory
- Chopper accessory
- Color: Stainless Steel



### AR 1057

#### ARZUM MAXIBLEND JUG BLENDER

- 500 W
- 1500 ml capacity jar
- 2 stage speed control
- Pulse function
- Stainless steel blades
- Anti-slip base
- Grinding accessory
- Chopper accessory
- Color: White



### AR 1060 ARZUM MULTIVIT JUICE EXTRACTOR

- 400 W
- Double sword net patent technology
- Removable pulp container
- 1.6 lt capacity of removable pulp container.
- Non-drip stopper.
- 2 level speed adjustment button.
- 0.50 lt capacity of juice jug
- Clamp
- Color: Stainless Steel

**400  
WATT**



### AR 191 ARZUM MEYVIX JUICE EXTRACTOR

- 1000 W
- 2 stage speed adjustment
- Detachable large 2 lt capacity pulp chamber
- 1.5 lt capacity jug
- Stainless Steel mixer / strainer
- Foam separator and security latch
- Color: Pomegranate

**1000  
WATT**



### AR 1059 ARZUM KLEMANTIN CITRUS JUICER

- 20 W
- 0.5 lt capacity transparent bowl
- Two sided juicing citrus cone
- Working with pushing citrus cone
- Filter and pulp settings
- Detachable juice bowl allows easily cleaning
- Transparent top cover
- Serving features of bowl as jug
- Anti-Slip base
- Color: Red, Misty, Candy

**20  
WATT**

**0.5  
LT**





### AR 1079

#### ARZUM SHAKE'N TAKE PRO PERSONAL BLENDER

- 800 W
- 600 ml tritan mixing bottle BPA free
- Stainless steel blades for effortless ice crushing
- No-drip drinking lid
- Carry hook
- Two-different speed automatic operation. (soft/hard)
- LED stage lights.
- Anti slip base
- Color: Inox



### AR 1032

#### ARZUM SHAKE'N TAKE PERSONAL BLENDER

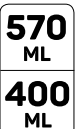
- 300 W
- 570 ml and 400 ml tritan mixing bottle BPA free
- Stainless steel blades for effortless ice crushing
- No-drip drinking lid
- Folding style carry hook
- Anti-slip silicone grip
- One-touch operation
- Anti-slip base
- Color: Misty, Candy, Red, Black



### AR 1075

#### ARZUM SHAKE'N TAKE COOL PERSONAL BLENDER

- 300 W
- Cooler Stick
- 570 ml and 400 ml tritan mixing bottle BPA free
- Stainless steel blades for effortless ice crushing
- No-drip drinking lid
- Folding style carry hook
- Anti-slip silicone grip
- One-touch operation
- Anti-slip base
- Color: Black



**AT WORK**



**AT SPORT**



**AT SCHOOL**



**ALWAYS FRESH**  
**ALL THE TIME WITH YOU**



SHAKE'N TAKE

# COOKING & FRYING

- Toasters and Sandwich Makers
- Waffle Makers
- Mini & Midi Ovens
- Electric Cookers
- Fryers







### AR 2023 ARZUM GRANDIA GRILL AND SANDWICH MAKER

- 2000 W
- 6 portions
- Removable, non-stick die cast aluminium plates
- Variable temperature button
- Temperature and warning light
- 180° rotational top body (for grill position)
- Heat resistant ergonomic handle
- Security latch
- Flattening hinge system
- Oil drip tray
- Spatula
- Vertical storage
- Color: Stainless Steel



### AR 2022 ARZUM METALIUM GRILL AND SANDWICH MAKER

- 2000 W
- 4 portions
- Die cast aluminium non-stick plates
- Variable temperature button
- Temperature and warning light
- Heat resistant ergonomic handle
- Security latch
- Flattening hinge system
- Oil drip tray
- Spatula
- Vertical storage
- Color: Stainless Steel, Pomegranate



### AR 2001 ARZUM TOSTÇU DELUX GRILL AND SANDWICH MAKER

- 1800 W
- 6 portions
- Double-sided, detachable, non-stick granite effect plates
- Variable temperature button
- Temperature and warning light
- 180° rotational top body (for grill position)
- Heat resistant ergonomic handle
- Security latch
- Vertical storage
- Color: Stainless Steel



## AR 2028

### ARZUM TOSTÇU DELUX DREAMLINE GRILL AND SANDWICH MAKER

- 1800 W
- 6 portions
- Double-sided, detachable, non-stick granite effect plates
- Variable temperature button
- Temperature and warning light
- 180° rotational top body (for grill position)
- Heat resistant ergonomic handle
- Security latch
- Vertical storage
- Color: Dreamline



## AR 2027

### ARZUM TOSTÇU DELUX NAR GRILL AND SANDWICH MAKER

- 1800 W
- 6 portions
- Double-sided, detachable, non-stick granite effect plates
- Variable temperature button
- Temperature and warning light
- 180° rotational top body (for grill position)
- Heat resistant ergonomic handle
- Security latch
- Vertical storage
- Color: Pomegranate



## AR 2035

### ARZUM TOSTÇU NEO GRANITE GRILL AND SANDWICH MAKER

- 1800 W
- 6 portions
- Temperature and pilot light
- 5-layers granite surface: durable, non-stick, healthy
- Upper body adjustable to food thickness
- 180° rotational top body (for grill position)
- 3 staged temperature setting button
- Temperature and warning light
- Security latch
- Heat resistant ergonomic handle
- Color: Dreamline, Pomegranate, Deep Plum





### AR 2030 ARZUM GRADO GRANITE GRILL AND SANDWICH MAKER

- 1800 W
- 4 portions
- Adjustable upper plate up to 180°
- Detachable, dishwasher safe, non-stick granite effect plates
- 3 staged temperature setting button
- Temperature and warning light
- Heat resistant ergonomic handle
- Oil dripping channel
- Color: Deep Plum, Pomegranate



### AR 2021 ARZUM PANINI GRANITE MÜRDÜM GRILL AND SANDWICH MAKER

- 1800 W
- 4 Portions
- Detachable non-stick plates
- Variable temperature button
- Adjustable upper plate up to 180°
- Locking latch
- Vertical storage
- Color: Deep Plum



### AR 2006 ARZUM PANINI GRANITE GRILL AND SANDWICH MAKER

- 1800W
- 4 Portions
- Detachable non-stick granite plates
- Adjustable upper plate up to 180°
- Vertical storage
- Locking latch
- Color: Pomegranate



### AR 1013 ARZUM PANINI COLOR GRILL AND SANDWICH MAKER

- 1800 W
- 4 portions
- Detachable non-stick granite effect heated plates
- Temperature setting button
- Thermostat and warning light
- 180° rotational top body
- Ergonomic cool touch handles
- Security latch
- Upright storage
- Color: Pink



### AR 2005 ARZUM ECO PANINI GRILL AND SANDWICH MAKER

- 1800 W
- 4 Portions
- Detachable non-stick plates
- Variable temperature button
- Adjustable upper plate up to 180°
- Locking latch
- Vertical storage
- Color: Black





**AR 2012**  
**ARZUM PREGO GRANITE**  
**GRILL AND SANDWICH MAKER**

- 1800 W
- 6 portions
- Detachable double sided granite plates
- 3 staged temperature setting button
- Thermostat and pilot light
- Adjustable upper plate up to 180°
- Ergonomic heat resistant handle
- Vertical storage
- Color: Red, Grey



**AR 286**  
**ARZUM PREGO RED GRILL**  
**AND SANDWICH MAKER**

- 1800 W
- 4 toasts capacity
- Adjustable upper plate according to the thickness of food and 180° rotational top body
- Removable, dishwasher safe, non-stick cooking plates
- 3 staged temperature setting button
- Thermostat and warning light
- Ergonomic cool touch handles
- Upright storage
- Cord storage
- Color: Red



**AR 2026**  
**ARZUM PREGO MÜRDÜM**  
**GRILL AND SANDWICH MAKER**

- 1800 W
- 4 toasts capacity
- Adjustable upper plate according to the thickness of food and 180° rotational top body
- Removable, dishwasher safe, non-stick cooking plates
- 3 staged temperature setting button
- Thermostat and warning light
- Ergonomic cool touch handles
- Upright storage
- Cord storage
- Color: Deep Plum



**AR 2037**  
**ARZUM MISTOST**  
**GRILL AND SANDWICH MAKER**

- 1800 W
- 4 portions
- Adjustable upper plate up to 180°
- Double-sided, detachable, dishwasher safe, non-stick granite effect plates
- 3 staged temperature setting button
- Temperature and warning light
- Heat resistant ergonomic handle
- Vertical storage
- Cord packing fraction
- Color: Grey



**AR 297**  
**ARZUM PANIMINI MIDE**  
**SANDWICH MAKER**

- 1000 W
- 2 portions
- Adjustable upper plate up to 180°
- Nonstick plates
- Thermostat and pilot light
- Heat resistant ergonomic handles
- Color: Inox



**AR 2033**  
**ARZUM WAFFLY MAX**  
**WAFFLE MAKER**

- 800 W
- Non-stick waffle plates
- Thermostat and pilot light
- Heat resistant ergonomic handles
- Color: Dreamline, Deep Plum, Candy, Misty





WORLD'S  
FIRST  
TOASTER  
WITH  
SLIDING  
TRAY



### AR 232 ARZUM FIRRIN TOASTER

- 950 W
- 7 stages temperature setting button
- Sound alert when heating complete
- Reheat button
- Defrost button
- Sliding toaster and crumbs tray
- Detachable crumbs tray
- Automatic safety shut off when sliding tray removed from its place
- Toast breads in different size&shapes
- Color: White, Black



### AR 2018 ARZUM KRISPO TOASTER

- 750 W
- 2-Slice Toaster
- 7 different toasting stages
- Cancel button
- Defrosting function
- Reheating function
- Removable crumb tray
- Color: Dreamline, Pomegranate, Deep Plum



### AR 2014 ARZUM ALTRO TOASTER

- 900 W
- 8 different toasting stages
- Large toaster compartment that even thick slices of bread can fit in easily
- Cancel button
- Defrosting function
- Reheating function
- Removable crumb tray
- Decorative metal body
- Color: Black, Pink, Misty Blue



### AR 2017 ARZUM PANETTI BREAD MAKER

- 650 W
- Loaf weight: 500g, 750g, 1000g
- 13 Baking functions
- 1-hour automatic keep warm
- 15-hour delay timer
- Viewing window
- Measuring cup
- Big and small size spoon
- Dough mixing handle removing hook
- Removable non-stick container
- LCD display
- Color: Candy





### AR 2002 ARZUM COOKART MAXI 50 LT OVEN

- 1600 W
- 50 lt capacity
- Pop-up buttons
- Turbo fan
- Enamel square and round baking tray and grill
- Upper and lower heating elements (2 x 800 W)
- Double glazed glass door
- Upper and lower resistance controlling by thermostat
- Internal light
- External dimension
- Net Weight: 15.2 kg
- Color: Inox

**50**  
LITERS



### AR 2034 ARZUM COOKART COLOR 50 LT DOUBLE GLASSED OVEN

- 1600 W
- 50 lt capacity
- Turbo fan
- Enamel square and round baking tray and grill
- Upper and lower heating elements (2x800W)
- Double glazed glass door
- Upper and lower resistance controlling by thermostat
- Internal light
- External dimension
- Color: Dreamline, Pomegranate, Deep Plum

**NEW**  
PRODUCT



**50**  
LITERS



### AR 293 ARZUM COOKART PLUS MIDI OVEN

- 1600W
- 40 lt capacity
- Pop-up buttons
- Turbo fan
- Enamel square and round baking tray and grill
- Upper and lower heating elements (2x800W)
- Double glazed glass door
- Upper and lower resistance controlling by thermostat
- Internal light
- Color: Stainless Steel



**40**  
LITERS



### AR 253 ARZUM COOKART MIDI OVEN

- 1600 W
- 35 lt capacity
- Top and floor resistance which provide the equal cooking (2x800w)
- Top and floor resistance controlling system with thermostat
- Time setting feature
- Turbo fan feature
- Square and circular trays covered with enamel and grill
- Inside lighting
- Observation windows
- External dimensions 460 x 540 x 350 mm
- Net weight-13.5 kg
- Square tray: 375 x 380 mm / Depth: 38 mm
- Circular tray 380 mm/Depth: 44 mm
- Color: White

**35**  
LITERS

### AR 2003 ARZUM COOKART ECO MIDI OVEN

- 1300 W
- 35 lt capacity
- Upper and lower resistance controlling by thermostat (2x650 W)
- Time setting
- Glass door
- Enamel coated baking trays (square / round) and grilling rack
- Dimensions: 465 x 520 x 320 mm
- Net Weight-13.5 kg
- Color: White



**35**  
LITERS



### AR 2043 ARZUM MAXI GRILL MULTIFUNCTIONAL COOKER

- 2200 W
- Aesthetic, die cast lift
- Stainless steel body
- Accurate thermostat control and ergonomic button design
- Balance through anti-slip bakelite feet
- Illuminated energy indicator
- Easy grill with cooking rack
- Optional die cast tray
- Top and bottom heat control with thermostat
- Functions: Warm keeping, bottom heat, bottom + top heat
- Color: Stainless Steel



### AR 2046 ARZUM MAXI GRILL TRAY

### AR 2010 ARZUM KAVURMACIM ELECTRICAL COOKER

- 1200 W
- Non stick cooking surface
- Thanks to non-stick surfaces and thermostat controller for make pizza, grills without using oil, cook vegetables and many foods, keep any cooked meals warm
- Glass lid with steam output
- Temperature adjustment switch, thermostat pilot light and removable temperature controller
- Ergonomic handles
- Depth 9 cm, Diameter: 40 cm
- Color: Black, Misty, Candy



### AR 272 ARZUM CIPSCO DEEP FRYER

- 1200 W
- 1.3-1.5 lt detachable and dishwasher safe frying pan
- Detachable upper cover
- Changeable odor and oil filter
- Viewing window
- Frying basket and handle
- Color: Stainless Steel





MAXI GRILL

# ***Taste Master of Our House***

*Various tastes from lahmacun to flatbread, and from delicious grills to stews on its optional tray are on your table with taste master.*



# BEVERAGE PREPARATION

- Turkish Coffee Machines
- Samovars
- Tea machines
- Coffee machines
- Kettles







### AR3083 ARZUM EHLİKEYİF SAMOVAR

- 2200W (boiling)
- 3.5 lt capacity kettle
- 1.2 lt capacity SCHOTT glass teapot
- Stainless steel concealed resistance
- Intelligent temperature control (Starting to boil when water is added or temperature of water decreases)
- Stainless steel tea filter
- Auto power off (turns off automatically if not used for 8 hours)
- Boil dry protection with auto shut off
- Sound alert system
- One-touch operation
- Cable storage area
- Ergonomic tap, rubber tray
- Ergonomic heatproof tap handle
- Color: Black



### AR3083-B ARZUM EHLİKEYİF SAMOVAR

- 2200W (boiling)
- 3.5 lt capacity kettle
- 1.2 lt capacity SCHOTT glass teapot
- Stainless steel concealed resistance
- Intelligent temperature control (Starting to boil when water is added or temperature of water decreases)
- Stainless steel tea filter
- Auto power off (turns off automatically if not used for 8 hours)
- Boil dry protection with auto shut off
- Sound alert system
- One-touch operation
- Cable storage area
- Ergonomic tap, rubber tray
- Ergonomic heatproof tap handle
- Color: White







# YOUR TEA IS ALWAYS FRESH THANKS TO HEPTAZE...



Arzum Çaycı Heptaze has Stainless Steel, movable tea filter.



At the end of the desired brewing period, pull the movable filter arm up and lock it to pot handle.



By easily removing the tea filter from the brewed tea after it's steeped, enables tea to preserve it's taste and freshness longer.



With the additional lid, Çaycı Heptaze Stainless Steel body can be used as kettle.

## AR 3024 ARZUM ÇAYCI HEPTAZE TEA MACHINE

- Double heat system: 1650 W (boiling) / 165 W (keeping warm)
- 1.8 Lt. capacity of Stainless Steel kettle
- 0.8 Lt capacity of teapot
- Can be used as a kettle with its special lid
- Stainless Steel concealed resistance
- Movable, Stainless Steel tea strainer
- 360° rotation facility
- Cordless use
- Boil dry protection with auto shut off



SCHOTT

## AR 3023 ARZUM ÇAYCI HEPTAZE TEA MACHINE





**AR 3059**  
**ARZUM HARMAN DELUX**  
**TEA MACHINE**

- Double heat system: 1650W (boiling) / 150W (keeping warm)
- 1,8 lt capacity of stainless steel kettle,
- 1 lt capacity of stainless steel teapot,
- Stainless steel concealed resistance
- Stainless steel tea filter
- 360 rotation facility
- Cordless use
- Boil dry protection with auto shut off
- Color: Inox



AR3059



**AR 3060**  
**ARZUM HARMAN**  
**TEA MACHINE**

- Double heat system: 1650W (boiling) / 150W (keeping warm)
- 1,8 lt capacity of kettle,
- 1 lt capacity of glass teapot,
- Stainless steel concealed resistance
- Stainless steel tea filter
- 360 rotation facility
- Cordless use
- Boil dry protection with auto shut off
- Color: Black



AR3060





**AR 3069**  
**ARZUM ÇAY SEFASI TEA MACHINE**

- Double heat system: 1650W (boiling) / 165W (keeping warm)
- 1.8 lt capacity of stainless steel kettle,
- 1.2 lt capacity of stainless steel teapot,
- Stainless steel concealed resistance
- Stainless steel tea filter
- 360 rotation facility
- Cordless use
- Boil dry protection with auto shut off
- Color: Inox



**AR 3080**  
**ARZUM ÇAY SEFASI TEA MACHINE**

- Double heat system: 1650W (boiling) / 165W (keeping warm)
- 1.8 lt capacity of stainless steel kettle,
- 1.2 lt capacity of stainless steel teapot,
- Stainless steel concealed resistance
- Stainless steel tea filter
- 360 rotation facility
- Cordless use
- Boil dry protection with auto shut off
- Color: Pomegranate, Purple, Dreamline





### AR 3004 ARZUM ÇAYCI KLASİK TEA MACHINE

- Double heat system: 1650 W (boiling)/165 W (keep warm)
- 1.8 lt capacity of stainless steel kettle
- 0.7 lt capacity of stainless steel teapot
- Can be used as a kettle with its special lid
- Stainless steel concealed resistance
- Stainless steel tea filter
- 360° rotation facility
- Cordless usage
- Boil dry protection with auto shut off
- Color: Inox



### AR 3006 ARZUM ÇAYCI KLASİK TEA MACHINE

- Double heat system: 1650 W (boiling) / 165 W (keep warm)
- 1.8 lt capacity of stainless steel kettle
- 0.7 lt capacity of stainless steel teapot
- Can be used as a kettle with its special lid
- Stainless steel concealed resistance
- Stainless steel tea filter
- 360° rotation facility
- Cordless usage
- Boil dry protection with auto shut off
- Color: Pomegranate



### AR 3078 ARZUM ÇAYCI KLASİK TEA MACHINE

- Double heat system: 1650 W (boiling) / 165 W (keep warm)
- 1.8 lt capacity of stainless steel kettle
- 0.7 lt capacity of stainless steel teapot
- Can be used as a kettle with its special lid
- Stainless steel concealed resistance
- Stainless steel tea filter
- 360° rotation facility
- Cordless usage
- Boil dry protection with auto shut off
- Color: Dreamline



### AR 3077 ARZUM ÇAYCI KLASİK TEA MACHINE

- Double heat system: 1650 W (boiling) / 165 W (keep warm)
- 1.8 lt capacity of stainless steel kettle
- 0.7 lt capacity of stainless steel teapot
- Can be used as a kettle with its special lid
- Stainless steel concealed resistance
- Stainless steel tea filter
- 360° rotation facility
- Cordless usage
- Boil dry protection with auto shut off
- Color: Deep Plum





**AR 3072**  
**ARZUM ÇAYCI ECO TEA MACHINE**

- Double heat system: 2200W (boiling) / 280W (keeping warm)
- 1,7 lt capacity of stainless steel kettle,
- 1 lt. capacity of stainless steel teapot,
- Stainless steel concealed resistance
- Stainless steel tea filter
- Water level indicator on body
- 360 rotation facility
- Cordless use
- Boil dry protection with auto shut off
- Color: Inox



**AR 3061**  
**ARZUM ÇAYCI TEA MACHINE**

- Double heat system: 1700W (boiling) 280W (keep warm)
- 1,8 lt capacity kettle
- 0,9 lt capacity of glass teapot
- Stainless steel concealed resistance
- 360 rotation facility
- Cordless use
- Boil dry protection with auto shut off
- Color: Black



**AR 3070**  
**ARZUM DALLAH**  
**ARABIC COFFEE MACHINE**

- 1300W
- 1,3 lt capacity
- Stainless steel concealed resistance
- 360 rotation facility
- LED display
- Cordless usage
- Boil dry protection with auto shut off
- Color: Black



**AR 3056**  
**ARZUM MIRRA**  
**TURKISH COFFEE MACHINE**

- 850 W
- 300 ml / 4-6 cups of turkish coffee capacity
- Left-right hand usage
- Stainless steel concealed resistance
- Additional lid
- 360° rotation facility
- Cordless use
- Boil dry protection with auto shut off
- Folding handle for easy carrying and storing
- Color: Stainless Steel





**AR 3073  
ARZUM BREWTIME PRO  
FILTER COFFEE MACHINE**

- 950 W
- 1,5 lt capacity glass jug (12-14 cups)
- Aroma selection feature
- 24 hour programmable
- Anti-drip feature,
- Easy removable filter,
- Keep warm feature,
- Water level indicator,
- Coffee measure spoon,
- On/off switch and indicator light



**1.25  
LITER**



**AR 3081  
ARZUM BREWTIME DELUX  
FILTER COFFEE MACHINE**

- 900 W
- 1,5 lt capacity glass jug (12-14 cups)
- Aroma selection feature
- 24 hour programmable
- Anti-drip feature,
- Easy removable filter,
- Keep warm feature,
- Water level indicator,
- Coffee measure spoon,
- On/off switch and indicator light



**1.25  
LITER**



**AR 3046  
ARZUM BREWTIME  
FILTER COFFEE MACHINE**

- 750 W
- 1,25 lt capacity glass jug (10-12 cups)
- Anti-drip feature
- Easy removable filter
- 40 min. keep warm plate
- Water level indicator
- Coffee measure spoon
- On/off switch and indicator light

**1.25  
LITER**



**AR 3058  
ARZUM BREW'N TAKE PERSONAL  
FILTER COFFEE MACHINE**

- 750 Watt
- Stainless steel travel mug,
- 410 ml capacity
- Washable filter,
- Boil dry protection with auto shut off



**410  
ML**



### AR 3048 ARZUM ESTILO KETTLE

- 2200W
- 1.8 lt capacity
- Cordless usage
- Automatic switch off when the water reaches boiling grade
- Boil dry protection with auto shut off
- Stainless steel concealed resistance
- Washable lime filter
- 360° rotatable
- Color: Dreamline, Pomegranate, Candy



**2200  
WATT**

**1.8  
LITERS**



### AR 3074 ARZUM HOTTY KETTLE

- 2200W
- 1.7 lt capacity
- Cordless usage
- Automatic switch off when the water reaches boiling grade
- Boil dry protection with auto shut off
- Stainless Steel concealed resistance
- Washable filter
- 360° rotatable
- Color: Inox



**2200  
WATT**

**1.7  
LITERS**



### AR 3071 ARZUM GLASSY KETTLE

- 2200W
- 1.7 lt capacity glass body
- Cordless usage
- Automatic switch off when the water reaches boiling grade
- Boil dry protection with auto shut off
- Stainless steel concealed resistance
- Washable lime filter
- 360° rotatable
- Color: Glass



**1.7  
LITER**



**AR 3014**  
**ARZUM FLORIDO**  
**KETTLE**

- 2000W
- 2 lt capacity
- Cordless usage
- Automatic switch off when the water reaches boiling grade
- Boil dry protection with auto shut off
- Stainless Steel concealed resistance
- Washable lime filter
- 360° rotatable
- Color: White



**2000**  
**WATT**

**2,0**  
**LITRE**



**AR 3035**  
**ARZUM CALIENTE**  
**KETTLE**

- 2200W
- 1,7 lt capacity
- Cordless usage
- Automatic switch off when the water reaches boiling grade
- Boil dry protection with auto shut off
- Stainless Steel concealed resistance
- Washable lime filter
- 360° rotatable
- Color: White



**2200**  
**WATT**

**1.7**  
**LITERS**



**AR 3035-K**  
**ARZUM CALIENTE**  
**KETTLE**

- 2200W
- 1,7 lt capacity
- Cordless usage
- Automatic switch off when the water reaches boiling grade
- Boil dry protection with auto shut off
- Stainless steel concealed resistance
- Washable lime filter
- 360° rotatable
- Color: Red



**2200**  
**WATT**

**1.7**  
**LITERS**



**AR 3067**  
**ARZUM VALORE**  
**KETTLE**

- 2200W
- 1,7 lt capacity
- Cordless usage
- Automatic switch off when the water reaches boiling grade
- Boil dry protection with auto shut off
- Stainless steel concealed resistance
- Washable lime filter
- 360° rotatable
- Color: Candy, Red, Black



**2200**  
**WATT**

**1.7**  
**LITERS**



# CLEANING

- Bagless Vacuum Cleaners
- Bagged Vacuum Cleaners
- Stick Vacuum Cleaners
- Corded Stick Vacuum Cleaners







## AR 4094 ARZUM OLIMPIA CONTROL CYCLONE VACUUM CLEANER

- Bagless – Cyclone Extreme
- Power: 899W
- Dust capacity: 2,2 lt
- Built-in remote control buttons on handle, let you control power (with stand by mode) and adjust suction settings comfortably
- Renewed wired hose
- The H.E.P.A 13 filter provides fresh air through 99.9% dust trap against dust and allergens in the air.
- Turbo brush
- Led indicator and electronic suction control
- Motor filter congestion warning
- Electric cord lenght: 8 m
- In use radius: 11 m
- Easy connection with click mechanism
- Narrow-end nozzle, seat cleaning nozzle
- Sound level: min. 64dB (A) max. 71dB (A)
- Color: Gray



\* The sound level when running at the minimum suction setting is 64dB.  
The sound level when running at the maximum suction setting is 71dB.

## AR 4088 ARZUM OLIMPIA POWER CYCLONE VACUUM CLEANER

- Bagless – Cyclone Extreme
- Power: 899W
- Dust capacity: 2,2 lt
- Wired hose
- Turbo brush
- Led indicator and electronic suction control
- Motor filter congestion warning
- Washable motor filter
- Cord lenght: 7 m
- In use radius: 10 m
- The H.E.P.A 13 filter provides fresh air through 99.9% dust trap against dust and allergens in the air.
- Narrow-end nozzle, seat cleaning nozzle
- Sound level: min. 65dB (A) max. 72dB (A)
- Colour: Cinnamon



\* The sound level when using at the minimum suction setting is 65dB.  
The sound level when running at the maximum suction setting is 72dB.

# Take over the control in cleaning



OLIMPIA  
CONTROL



\* The sound level when running at the minimum suction setting is 64dB.  
The sound level when running at the maximum suction setting is 71dB.



### AR 4061 ARZUM OLIMPIA PLUS CYCLONE VACUUM CLEANER

- Bagless - Cyclone Extreme
- Power: 899W
- Dust capacity: 2,2 lt
- LED indicator and electronic suction control
- Motor filter congestion warning
- The H.E.P.A 13 filter provides fresh air through 99.9% dust trap against dust and allergens in the air.
- Cord length: 7 m
- In use radius: 10 m
- Turbo brush
- Small cleaning nozzle, narrow nozzle, seat cleaning nozzle
- Sound level: min. 65dB (A) max. 74 dB (A)
- Color: Dreamline



\* The sound level when running at the minimum suction setting is 65dB.  
The sound level when running at the maximum suction setting is 74dB.

### AR 4060 ARZUM OLIMPIA PRIME CYCLONE VACUUM CLEANER

- Bagless - Cyclone Extreme
- Power: 899W
- Dust container capacity: 2,2 lt
- Electronic suction control
- The H.E.P.A 13 filter provides fresh air through 99.9% dust trap against dust and allergens in the air.
- Cord length: 6 m
- In use radius: 9 m
- Small cleaning nozzle, narrow nozzle, seat cleaning nozzle
- Sound level: min. 65dB (A) max. 74 dB (A)
- Color: Fuchsia



\* The sound level when running at the minimum suction setting is 65dB.  
The sound level when running at the maximum suction setting is 74dB.

### AR 4092 ARZUM OLIMPIA LINE CYCLONE VACUUM CLEANER

- Bagless - Cyclone Extreme
- Power: 899W
- Dust capacity: 2,2 lt
- The H.E.P.A 13 filter provides fresh air through 99.9% dust trap against dust and allergens in the air.
- Cord length: 5 m
- In use radius: 8 m
- Narrow-end nozzle, seat cleaning nozzle
- Color: Claret red



### AR 4104 ARZUM CLEANART COMPACT BAGGED VACUUM CLEANER

- Bagged
- Power: 750 W
- Dust Bag Capacity: 3 L
- Dust Bag Indicator
- HEPA 13 Filter
- Electronic Suction Control
- Ergonomic Handle
- Compact Design
- Cord Length: 5 m
- In Use Radius : 8 m
- High efficiency adjustable brush
- Small cleaning nozzle, narrow nozzle
- Sound Level: 75 dB (A)
- Color: Gray



### AR 4054 ARZUM CLEANART SILENCE PRO VACUUM CLEANER

- Power: 800 W
- Dust capacity: 4 lt
- Dust bag indicator
- Hepa 13 filter
- Electrical and mechanical suction power
- Cord length: 7 m
- In use radius: 10 m
- Led control panel
- Small and narrow brushes
- Cleanable turbo brush
- Soft-Start feature
- Noise level: 71 dB
- Color: Red



### AR 4200 ARZUM MAGICLEAN FORCE RECHARGEABLE STICK VACUUM CLEANER

- Cyclone system
- 22.2 V li-ion long life battery
- High efficiently BLDC motor
- Dust container cap.: 0,5 L
- Running time: 30 min.
- Battery cap.: 2200 mah
- Washable HEPA filter
- Easy to clean, motorized LED turbo brush
- Mini turbo brush
- 2 suction power
- Charging station with wall mount and accessory holder
- 2'in 1 nozzle accessories
- Hard roller accessories
- Sound level: 75 dB(A)
- Color : Black



### AR 4045 ARZUM HERA COMFORT TELESCOPIC TUBE STICK VACUUM CLEANER

- Power: 800 W
- Dust capacity: 1 lt
- Washable filter and dust reservoir
- Cord length: 5 m
- Vertical practical cleaning
- Vertical storage
- Telescopic tube
- Easy reach to corners with triangle head
- Handy vacuum cleaner feature
- Cable winding latch
- Noise level: 78 dB
- Color: Black



### AR 4064 ARZUM HERA ECO 2 IN 1 STICK VACUUM CLEANER

- Power: 800 W
- Dust capacity: 1 lt
- Washable filter and dust reservoir
- Cord length: 6 m
- Vertical practical cleaning
- Vertical storage
- Easy reach to corners with triangle head
- Handy vacuum cleaner feature
- Cable winding latch
- Noise level: 78 dB
- Color: Black



### AR 4075 ARZUM PRONTO LUX 2'IN 1 STICK VACUUM CLEANER

- Power: 800 W
- Dust capacity: 1,5 lt
- Washable filter and dust reservoir
- Cord Length: 5 m
- Vertical practical cleaning
- Vertical storage
- Easy reach to corners with triangle head
- Handy vacuum cleaner feature
- Sound Level: 78 dB
- Color: Deep Plum





# The easiest form of technology and performance in cleaning



MAGICLEAN FORCE

# IRON

- Steam Generator Irons
- Steam Irons
- Travel Irons
- Ironing Boards









### AR 686 ARZUM IRONFORCE STEAM GENERATOR IRON

- 2400 W
- Anti-scratching and long lasting Ceramic soleplate
- 5.5 bar steam volume
- Max. 250 g/min steam power
- Provides ironing the most difficult creases and folded fabrics with Steam Impress Technology
- Automatic shutdown (when not in use)
- Safety lock system
- 4-stage adjustable temperature
- 1.5 lt capacity of water tank
- Vertical ironing feature
- 25% electricity saving with Eco setting
- Ready for ironing in 2 minutes
- Removable water tank: Filling water feature when in use
- 2 m long cable for ease of use
- Cord storage
- Anti-calc, no water and steam ready displays
- Cable: Purple



### AR 6001 ARZUM STEAMFORCE STEAM GENERATOR

- 2400 W
- 5.5 bar pump pressure
- Optimum care technology: Ironing for all fabrics at a single temperature setting
- Turbo boost technology
- Max. 250 g/min shot of steam power
- Eco mode
- 1.5 lt water tank capacity
- Safety lock system
- Anti-calc, min. Water, eco mode, steam ready and auto shut-off indicator
- 2 m power and steam cable
- Ready for ironing in 1 minutes
- Auto shut-off
- Vertical ironing feature
- Anti-scratching and long lasting optimal ceramic soleplate
- Cord storage
- Color: Misty



# Performance, Technology and Power

# Arzum Steamforce



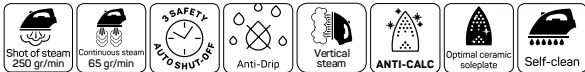
STEAMFORCE





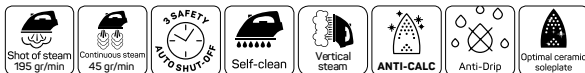
### AR 693 ARZUM STEAMART LUX STEAM IRON

- 3000 W
- 65 gr/min. continuous steam, 250 gr/min. shock steam
- Smart Steam Technology
- Intelligent Motion Sensor
- 3 safety staged automatic shutdown
- Optimal ceramic soleplate
- Anti-calcification system
- Turbo Steam pump
- Ionic technology
- Anti-drip system
- Self clean feature
- Vertical steam feature
- Sound and light alarm during automatic shutdown
- Easy fillable, large water filling entrance
- 400 ml capacity water tank with light
- 3 m cord length
- Color: Purple, Black



### AR 692 ARZUM STEAMART POWER STEAM IRON

- 2800 W
- 45 gr/min. Continuous steam, 195 gr/min. shock steam
- Vertical steam feature
- 3 safety staged automatic shutdown
- Optimal ceramic soleplate
- Ionic Soleplate Technology
- Adjustable steam power
- Anti-calcification system
- Anti-drip system
- Self clean feature
- Sound and light alarm during automatic shutdown
- Easy fillable, large water filling entrance
- 400 ml capacity water tank



### AR 691 ARZUM STEAMART PLUS CERAMIC SOLEPLATE IRON

- 2600 W
- Optimal Ceramic soleplate
- Adjustable steam power and temperature
- 40 gr/min continuous steam, 190 gr/min steam shot
- 3 safety staged automatic shutdown
- Anti-calc feature
- Anti-drip feature
- Self-clean feature
- Sound and light alarm during automatic shutdown
- 425ml capacity water tank with light
- Vertical steam feature
- Steam shot and spray feature
- 2 m long cable for ease of use
- Easy to fill, large water filling hole
- Color: Purple



With smart technology  
and excellent steam power,  
Arzum Steamart Lux will ease your ironing







### AR 6004 ARZUM STEAMLINE STEAM IRON

- 2600 W
- 40 gr/min. Continuous steam, 190 gr/min. shock steam
- Vertical steam feature
- 3 safety staged automatic shutdown
- Optimal ceramic soleplate
- Ionic Soleplate Technology
- Adjustable steam power
- Anti-calcification system
- Anti-drip system
- Self clean feature
- Sound and light alarm during automatic shutdown
- Easy fillable, large water filling entrance
- 300 ml capacity water tank



### AR 6007 ARZUM STEAMLINE STEAM IRON

- 2600 W
- 40 gr/min. Continuous steam, 190 gr/min. shock steam
- Vertical steam feature
- 3 safety staged automatic shutdown
- Optimal ceramic soleplate
- Ionic Soleplate Technology
- Adjustable steam power
- Anti-calcification system
- Anti-drip system
- Self clean feature
- Sound and light alarm during automatic shutdown
- Easy fillable, large water filling entrance
- 300 ml capacity water tank





### AR 6000 ARZUM STEAMPRO PLUS STEAM IRON

- 2400 W
- 40 gr/min. continuous steam, 175 gr/min. shock steam
- Optimal ceramic soleplate
- 3 safety staged automatic shutdown
- Adjustable steam power
- Anti-calcification system
- Anti-drip system
- Self clean feature
- Vertical steam feature
- Sound and light alarm during automatic shutdown
- Easy fillable, large water filling entrance
- 420 ml capacity water tank



### AR 694 ARZUM TESSIA CERAMIC SOLEPLATE IRON

- 2400 W
- Ceramic soleplate
- Adjustable steam power and temperature
- 35gr/min continuous steam, 120 g/min steam shot
- Anti-calc feature
- Anti-drip feature
- Self-clean feature
- 240 ml capacity water tank with light
- Vertical steam feature
- Steam shot and spray feature
- Easy to fill, large water filling hole
- Color: Pink grey, Green grey



**AR 684**  
**ARZUM OLIVYA**  
**CERAMIC SOLEPLATE IRON**

- 2400 W
- Ceramic soleplate
- Adjustable steam power
- Anti-drip system
- Self clean feature
- Vertical steam feature
- Spraying
- 35gr/min continuous steam, 120 g/min steam shot
- 260 ml capacity water tank with light
- Color: Black



**AR 695**  
**ARZUM PETA**  
**STEAM IRON**

- 2400 W
- 35 gr/dk. Continuous steam, 120 gr/min. shock steam
- Ceramic soleplate
- Adjustable steam power
- Anti-drip system
- Self clean feature
- Vertical steam feature
- Shock steam and spray
- 260 ml capacity water tank
- Renk: Purple



**AR 688**  
**ARZUM CLARO**  
**CERAMIC SOLEPLATE IRON**

- 2400 W
- Ceramic soleplate
- Adjustable steam power and temperature
- 35 gr/min continuous steam, 120 g/min steam shot
- Anti-calc feature
- Anti-drip feature
- 260 ml capacity water tank
- Vertical steam feature
- Steam shot and spray feature
- Color: Blue





### AR 690 ARZUM TRIPPER TRAVEL IRON

- 1150 W
- Ceramic soleplate
- Foldable handle and folding button
- Dual voltage (110 W - 220 W) suitable for worldwid use
- Adjustable steam power and temperature
- 12 gr/min continouns steam, 45 g/min steam shot
- 55 ml capacity water tank
- Vertical steam feature
- Steam shot and spray feature
- Color: Purple, yellow



### AR 6014 ARZUM MASSA NEO IRONING BOARD

- 125 x 45 cm oval ironing surface with steam discharge system
- Electrical socket
- %100 heat-proof cotton cover
- Suitable for steam generator and steam irons
- Suitable for left- and right-hander
- Apparatures at the iron tray for clothes hangers
- One clip for an easy open/ close system
- Cable holder antenna
- Non-slip rubber table soles
- Color: Grey





# PERSONAL CARE

- Hair Dryers
- Hair Straighteners
- Hair Curlers
- Hair Stylers
- Bathroom Scales
- Hair Removal







**AR 5003**  
**ARZUM BELLISSIMA PROFESSIONAL**  
**IONIC HAIR DRYER**

- 2200 W
- 2 speed, 3 heat settings
- Professional AC motor that enables quick drying with powerful air flow
- Anti-static ion technology for shiny, frizz-free hair
- Cool shot
- Diffuser to increase volume
- Narrow styling nozzle
- Easy storage hook
- Color: Black



**AR 5004**  
**ARZUM BELLISSIMA PROFESSIONAL**  
**HAIR DRYER**

- 2200 W
- Professional AC motor that enables quick drying with powerful air flow
- 2 speed, 3 heat settings
- Cool shot
- Diffuser to increase volume
- Narrow styling nozzle
- Easy storage hook
- Color: Black



**AR 5062**  
**ARZUM BELLISSIMA CREATIVITY GLOSSY**  
**HAIR STRAIGHTENER**

- Adjustable temperature for every hair type (150-230°C)
- Ceramic plate & glossy effect
- Active plates technology that enables more effective straightening with balanced pressure
- Special round design for curling hair
- Heat recovery
- Plate fixing button
- Temperature fixing
- LED screen
- Color: Pink



**AR 5002**  
**ARZUM BELLISSIMA CREATIVITY INFRARED**  
**HAIR STRAIGHTENER**

- Adjustable temperature for every hair type (130-230°C)
- Ceramic coating straightening plates with keratin infusion
- Dual Action System – Infrared technology, that prevents wearing with quartet plates
- Active plates technology that enables more effective straightening with balanced pressure
- Special round design for curling hair
- Plate fixing button
- Temperature fixing
- LCD screen
- Cool holding head
- Color: Black





### AR 582 ARZUM BUKA IONIC WIDE HAIR STRAIGHTENER

- Adjustable temperature for every hair type (150 - 230°C)
- Wide straightening plates designed specifically for thick or long hair
- Titanium ceramic coating straightening plates
- Anti-static ion technology for shiny, frizz-free hair
- Joystick heat and ion adjustment button
- LCD screen with light
- Plate fixing button
- Color: Black



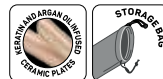
### AR 5024 ARZUM BELISA HAIR STRAIGHTENER

- Adjustable temperature for every hair type (140 - 230°C)
- Keratin and argan oil infused ceramic plates
- Automatic shut-off after 30 minutes
- Fast heat-up time
- Heat recovery
- LED screen
- Plate fixing button
- Color: Sand beige



### AR 5033 ARZUM BELISA HAIR CURLER

- Adjustable temperature (120-200°C)
- Keratin ve argan oil infused ceramic plates
- 25 mm barrel for natural curls
- Automatic shut-off after 30 minutes
- Heat recovery system
- Hand-safe area
- Heat-resistance storage bag
- Color: Sand beige



### AR 5021 ARZUM VANESSA HAIR STRAIGHTENER

- Adjustable temperature for every hair type (140 - 230°C)
- Keratin and argan oil infused ceramic plates
- Automatic shut-off after 30 minutes
- Fast heat-up time
- Heat recovery
- LED screen
- Plate fixing button
- Color: Mink



### AR 5022 ARZUM VANESSA HAIR CURLER

- Adjustable temperature (120-200°C)
- Keratin and argan oil infused ceramic coating
- 25 mm barrel for natural curls
- Automatic shut-off after 30 minutes
- Heat recovery system
- Hand-safe area
- Color: Mink





**AR 5063**  
**ARZUM VOLUME PRO**  
**HOT AIR STYLER**

- 1200 W
- 2 speed and temperature settings
- Cool airflow
- Anti-static ion technology for shiny, frizz-free hair
- Ceramic hair brush of 40 mm
- Ceramic slim hair brush of 21 mm
- Air nozzle
- Color: Black



**AR5036**  
**ARZUM SUPERSTAR**  
**HAIR STRAIGHTENING BRUSH**

- Fast and easy styling
- Beautifully smooth hair with natural volume
- Adjustable heat for all hair types (140-220 °C)
- Ceramic coated straightening bristles
- Ionic function for frizz-free hair
- Quick heating
- Automatic shut-off after 30 min
- Button lock function
- Color: Black



HEAT  
SETTING  
140-220°C

ANTI-STATIC  
COATING

FAST  
HEAT UP





**AR 5035**  
**ARZUM MONA SENSE**  
**WIDE HAIR STRAIGHTENER**

- Wide straightening plates for fast and easy styling
- Adjustable temperature for every hair type (100- 230°C)
- Keratin and argan oil infused ceramic plates
- Automatic shut-off after 60 minutes
- Fast heat-up time
- Heat recovery
- LED screen
- Plate fixing button
- Color: Black



**AR 5023**  
**ARZUM LISA SLIM**  
**HAIR CURLER**

- 160°C and 200°C heat adjustment
- Ceramic plates
- 19 mm barrel for tiny and tight curls
- Hand safe area
- Color: Black



**AR 5027**  
**ARZUM LISA**  
**HAIR CURLER**

- 160°C and 200°C heat adjustment
- Ceramic plates
- 25 mm barrel for big and natural curls
- Hand safe area
- Color: Black



**AR 5028**  
**ARZUM LISA XL**  
**HAIR CURLER**

- 160°C and 200°C heat adjustment
- Ceramic plates
- 32 mm barrel for big curls and big volume
- Hand safe area
- Color: Black





**AR 5049**  
**ARZUM PROFÖN NEO PROFESSIONAL**  
**HAIR DRYER**

- 2300 W
- Professional AC motor that enables quick drying with powerful air flow
- 2 speed, 3 heat settings
- Cool shot
- Detachable and washable air filter
- Diffuser to volume hair
- Narrow styling nozzle
- Easy storage hook
- Color: Pomegranate, Dreamline



**AR 5047**  
**ARZUM PROFÖN NEO PROFESSIONAL**  
**HAIR DRYER**

- 2300 W
- Professional AC motor that enables quick drying with powerful air flow
- 2 speed, 3 heat settings
- Cool shot
- Detachable and washable air filter
- Diffuser to volume hair
- Narrow styling nozzle
- Easy storage hook
- Color: Black



**AR 5009**  
**ARZUM HAIRSTIL PRO PROFESSIONAL**  
**HAIR DRYER**

- 2200 W
- Professional AC motor that enables quick drying with powerful air flow
- 2 speed, 3 heat settings
- Cool shot
- Removable and washable air filter
- Diffuser to volume hair
- Narrow styling nozzle
- Easy storage hook
- Color: Black



**AR 5016**  
**ARZUM HAIRSTIL PROFESSIONAL**  
**HAIR DRYER**

- 2200 W
- Professional AC motor that enables quick drying with powerful air flow
- 2 speed, 3 heat settings
- Cool shot
- Detachable and washable air filter
- Narrow styling nozzle
- Easy storage hook
- Color: Black





### AR 5046 ARZUM FOLD AWAY HAIR DRYER

- 2300 W
- 2 speed, 3 head setting
- Foldable handle for easy storage
- Cool shot
- Diffuser to volume hair
- Narrow styling nozzle
- Detachable and washable air filter
- Easy storage hook
- Color: Black, Deep plum



### AR 5014 ARZUM SENFONY COLOR HAIR DRYER

- 2000 W
- 2 speed, 2 heat settings
- Cool shot
- Diffuser to volume hair
- Narrow styling nozzle
- Detachable and washable air filter
- Easy storage hook
- Color: Pink



### AR 5013 ARZUM SENFONY RED HAIR DRYER

- 2000 W
- 2 speed, 2 heat settings
- Cool shot
- Diffuser to volume hair
- Narrow styling nozzle
- Detachable and washable air filter
- Easy storage hook
- Color: Pomegranate



### AR 569 ARZUM LINDA HAIR DRYER

- 2000 W
- 2 speed, 2 heat settings
- Cool shot
- Diffuser to volume hair
- Narrow styling nozzle
- Detachable and washable air filter
- Easy storage hook
- Color: Black



### AR 578 ARZUM HAIRSTAR MINI HAIR DRYER

- 1200 W
- 2 speed, 2 heat settings
- Foldable handle ideal for travels
- Air filter
- Easy storage hook
- Color: Black



**AR 5059  
ARZUM VALENTE  
RECHARGEABLE EPILATOR**

- Depilation head with 18 tweezers
- 2 speed settings
- Special shaver head
- Rechargeable
- Cleaning brush
- Ergonomic design for quick results and comfortably usage
- Special bag
- Color: White



**AR 5029  
ARZUM ROSY  
EPILATOR**

- Efficient system with 18 tweezers-disc for smooth skin for weeks
- 2 speed settings for gentle or faster epilation
- Ergonomic design for quick results and comfortably usage
- Cleaning Brush
- Pouch
- Color: White



**AR 586  
ARZUM TEENY  
RECHARGEABLE EPILATOR**

- Depilation head with 18 tweezers
- Ideal for removal of even 0.5 mm hairs
- 2 speed settings
- Cleaning brush
- Rechargeable
- Color: White



**AR 5034  
ARZUM COLORFIT  
ECO-FRIENDLY GLASS BATHROOM SCALE**

- Automatic power generation control
- Battery-Free Technology
- Environment Friendly
- Capacity: 150 kg/330 lb
- 100 gr/0.2 lb sensitivity
- Auto zero resetting
- Auto power-off
- Low power indication
- Over-load indication
- LCD screen and easily readable display
- Colored tempered wide glass surface
- Color: White, Pink



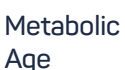
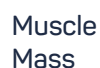
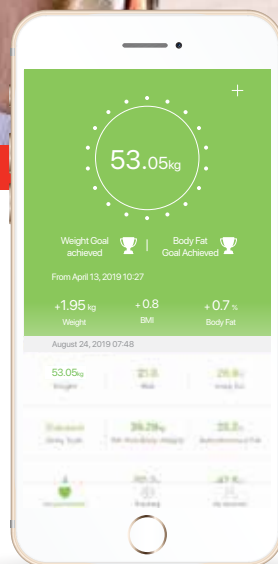
**AR 553  
ARZUM FITSENSE  
BODY ANALYSIS SCALE**

- Detailed body anayse (fat, water, muscle and bone)
- Max 150 kg measurement
- 100 gr sensitivity
- Digital LCD screen
- 8 different person registry
- Automatic shut off
- Over weight and battery indicator
- Color: Silver



**AR 550  
ARZUM SOTTILE  
DIGITAL BATHROOM SCALE**

- Max 150 kg measurement
- 100 gr sensitivity
- Digital LCD screen
- Ultra thin design – 18 mm thickness
- Sensitive 4 deetector
- Weight unit switcher (kg, libre, stone)
- Automatic shut off
- Over weight and battery indicator
- Color: Blue, Black



- Detailed Body Analysis (Fat, Water, Muscle, Bone Measurement)
- 13 physical data analysis
- Maximum 180 kg measurement capacity
- 50 gr weight sensitivity
- Automatic resetting and turning off
- Overload and weak battery indicator
- Ultra transparent large glass surface
- Multi-use: Automatic profile recognition for up to 20 people
- LED display and comfortable readability
- Color : White, Black



# HEATERS & FANS

- Heaters
- Fans







**AR 035**  
**ARZUM PRIMUS**  
**OIL FILLED RADIATOR**

- 3000 W
- 11 oil-filled fins
- 5 power settings
- Adjustable thermostat control
- Turbo fan
- Equipped with thermal cut-off, safety tip over switch and automatic overheat protection
- Built-in cable tidy
- Color: White



**AR 040**  
**ARZUM STARK**  
**OIL FILLED RADIATOR**

- 2500 W
- 13 oil-filled fins
- 3 power settings
- Adjustable thermostat control
- Equipped with thermal cut-off, safety tip over switch and automatic overheat protection
- Built-in cable tidy
- Color: White



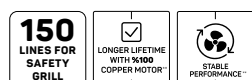
**AR 062**  
**ARZUM WINDART ECO**  
**STAND FAN**

- 55W
- 16 inch stand fan
- 3 speed setting
- Left-right oscillation function
- Timer up to max 2 hours
- Longer lifetime and stable performance with 100% copper motor
- Height adjustable stand
- Removable front grill and fan blade for easy cleaning
- 150 lines on each grill for safety
- Color: Black



**AR 063**  
**ARZUM WINDREAM**  
**POWER STAND FAN with REMOTE CONTROL**

- 60W
- Bigger air volume and broader area effect with 6 double blades
- 16 inch stand fan
- 3 speed setting
- 3 wind mode: Normal, natural, sleep
- Left-right oscillation function
- Timer up to max 7,5 hours
- Remote control
- Height adjustable stand
- Removable front grill and fan blade for easy cleaning
- 150 lines on each grill for safety
- Color: Black





# arzum

2020  
CATALOGUE